

A sunset over a beach with silhouettes of surfers. The sun is low on the horizon, casting a golden glow over the scene. The sky is a mix of orange and yellow, with some clouds. The ocean is dark, and the beach is wet, reflecting the light from the sun. In the foreground, there are silhouettes of surfers standing on the beach, holding their boards. The overall mood is serene and peaceful.

BOARDMASTERS

24 TRADE DECK

7-11 AUGUST 2024
NEWQUAY, CORNWALL
50.4429° N, 5.0553° W



INSPIRED BY THE

FREEDOM, ADVENTURE & CREATIVITY

OF SURFING & MUSIC, WE HAD A VISION TO CREATE A FESTIVAL THAT WOULD CAPTURE THE SURF LIFESTYLE AND SHOWCASE IT TO A WIDER AUDIENCE.



FROM THE FIRST WAVE TO THE LAST BEAT,
BOARDMASTERS BRINGS LIKE-MINDED SOULS TOGETHER FOR

A UNIQUE FESTIVAL EXPERIENCE





AND THIS IS THE VIEW...

BOARDMASTERS

EXPECT PARTIES THAT RUN
LATE INTO THE NIGHT...



...AND A BEAUTIFUL BEACH ON WHICH
TO RECUPERATE IN THE DAY



NUTS & BOLTS

DATES

7 - 11 AUGUST 2024

LOCATION

WATERGATE BAY & FISTRAL BEACH
NEWQUAY, CORNWALL

DURATION

5 DAYS OF ACTIVATION
WATERGATE BAY & FISTRAL BEACH FESTIVAL
SITES OPEN WED - SUN

ATTENDANCE

53,000 CAPACITY AT WATERGATE BAY (MUSIC)
220,000 TOTAL FOOTFALL
20,000 CAPACITY AT FISTRAL BEACH (SURF)
100,000 TOTAL FOOTFALL

LOCATIONS

50.4429° N, 5.0553° W



WATERGATE BAY

MUSIC ARENA | CAMPSITES
53,000 CAPACITY | 220,00 FOOTFALL

50.4165° N, 5.1002° W



FISTRAL BEACH

SURF COMPS | BEACH BAR | SURF VILLAGE
20,000 CAPACITY | 100,00 FOOTFALL

SURF COMPETITIONS

BEACH BAR



SURF VILLAGE



CAMPING



PARKING



MUSIC ARENA



FISTRAL BEACH



WATERGATE BAY

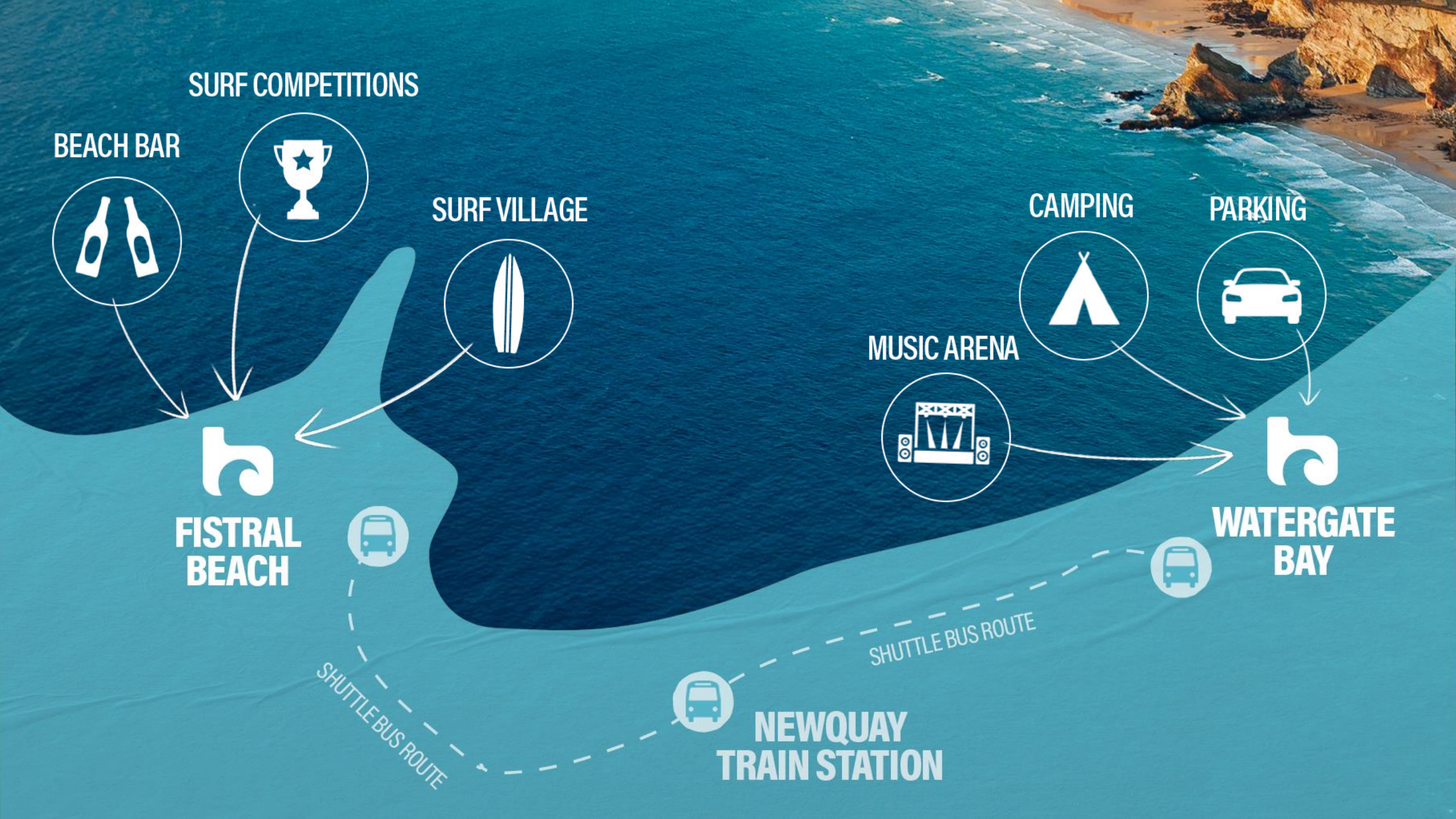


SHUTTLE BUS ROUTE



NEWQUAY TRAIN STATION

SHUTTLE BUS ROUTE



PILLARS



SURF



MUSIC



COMMUNITY



SUSTAINIBILITY



OUR GREEN PLEDGE

LEAVE ONLY FOOTPRINTS

Sustainability and an awareness of our impact on the local environment and community has been part of our ethos at Boardmasters since the very beginning.

Working with industry-leading sustainability consultants, we are building on the existing work we've been doing and introducing new initiatives with the aim of continually making

Boardmasters one of the most environmentally conscious and low-impact festivals in the market.



OUR GREEN PLEDGE



**NO SINGLE-USE
PLASTICS**



**CARBON NEUTRAL
BY 2025**



**£10 LITTER BOND ADDED
TO ALL CAMPING TICKETS**



**MAKING USE OF GREENER TRAVEL
AND DISCOURAGING CAR USE**



**VEGETARIAN AND
VEGAN OPTIONS**



**DEDICATED
GREEN TEAM**



**24HR LITTER PICKING
CREWS**



**COMMITTED TO USING
HVO FUEL**



**DAILY BEACH CLEANS TO HELP
KEEP THE COASTLINE CLEAR**



**INCREASE ONSITE RECYCLING
RATE BY 10%**



**REUSABLE CUP SCHEME IN PLACE
AT ALL FESTIVAL BARS**



**FREE WATER
REFILL POINTS**



**SURPLUS FOOD DONATED TO
CORNWALL FOOD ACTION**



**FOOD TRADERS ONLY OFFER
COMPOSTABLE CUTLERY AND
FOOD PACKAGING**



**WORK WITH HELP FOR HOMELESS
CORNWALL TO SALVAGE QUALITY
TENTS LEFT BEHIND**

OUR AUDIENCE

FISTRAL BEACH

46% FEMALE
54% MALE

77% SOUTH WEST

8% LONDON
6% SOUTH-EAST
6% MIDLANDS
3% NORTH

17% <18 YRS
36% 18-25 YRS
22% 26-30 YRS
25% +30 YRS

WATERGATE BAY

58% FEMALE
42% MALE

47% SOUTH WEST

13% SOUTH-EAST
8% NORTH
14% MIDLANDS
18% LONDON

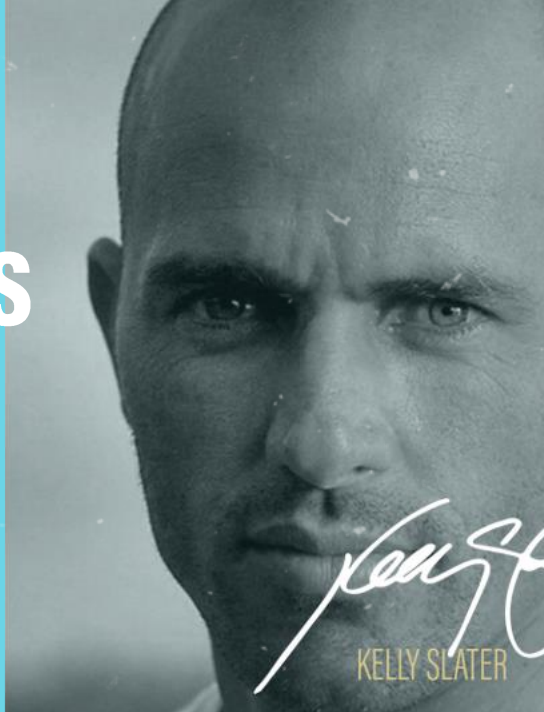
30% <18 YRS
35% 18-25 YRS
23% 26-30 YRS
11% +30 YRS



PAST ACTS



SURF HEROES



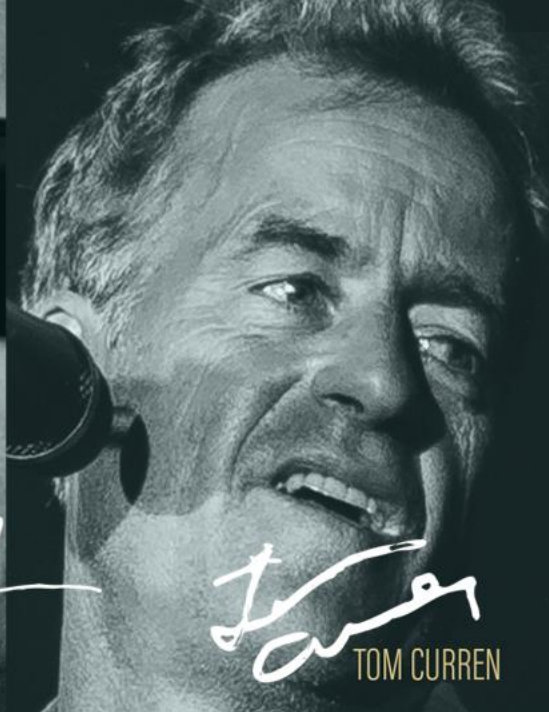
Kelly Slater
KELLY SLATER



Mick Fanning
MICK FANNING



Andy Irons
ANDY IRONS



Tom Curren
TOM CURREN



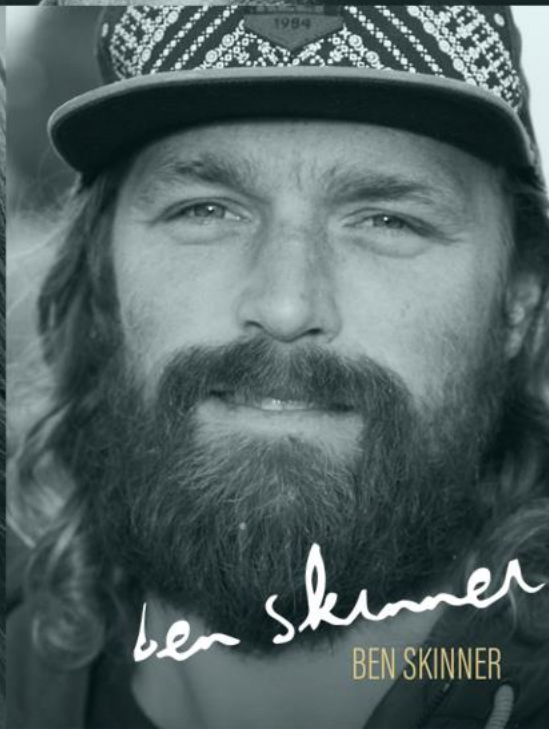
Taj Burrow
TAJ BURROW



Steph Gilmore
STEPH GILMORE



Layne Beachley
LAYNE BEACHLEY



Ben Skinner
BEN SKINNER

PREVIOUS LINE UPS



BOARDMASTERS
11-15 AUGUST 2021 | CORNWALL

FRIDAY
FOALS
SAM FENDER · LIANNE LA HAVAS · MAHALIA
JADE BIRD · KOJEY RADICAL · GEORGIA · GABRIELLE APLIN · HOLLY HUMBERSTONE
ALFIE TEMPLEMAN · OLIVIA DEAN · KAREN HARDING · JOSEF · LUCY SPRAGGAN · BILLIE MARTEN
KAM-BU · EMMA MCGRATH · JOSH BARRY · THE NATIVE · SAM RICHARDSON & THE RENEGADES

SATURDAY
GORILLAZ
LOYLE CARNER · THE KOOKS · BECKY HILL
DIANGO DJANGO · YOUNG T & BUGSEY · OCEAN WISDOM · ASHNIKKO · MAISIE PETERS · GRIFF
LADY LESHURR · INHALER · THE SNUTS · THE FOUR OWLS · HOLLIE COOK · BABY QUEEN
CHUBBY AND THE GANG · ELIZA SHADDAD · ANDREW CUSHIN

SUNDAY
JORJA SMITH
JAMIE XX · BLOSSOMS · SLOWTHAI
BEABADOOBEE · ARLO PARKS · MAVERICK SABRE
GENTLEMAN'S DUB CLUB · THE BIG MOON · ALLAH-LAS · GENGAHR · KELLI-LEIGH · GDC SOUNDSYSTEM
NOISY · WILL & THE PEOPLE · JAMIE WEBSTER · RESPONS

PLUS LOADS MORE ACROSS TEN STAGES...



BOARDMASTERS
10-14 AUGUST 2022 | CORNWALL

FRIDAY
GEORGE EZRA
DAMIAN MARLEY · IDLES · THE LATHUMS
SELF ESTEEM · FREYA RIDINGS · GREENTEA PENG · ENNY · BRU-C · DREADZONE
MR JUKES & BARNEY ARTIST · STEAM DOWN · CASSIA · I DEVINE · FOLLY GROUP · MATILDA MANN · EVERYONE YOU KNOW
NUHA RUBY RA · RILEY PEARCE · CAT BURNS · ALL DAY BREAKFAST CAFE · THE VELVET HANDS · MOLLY PAYTON
NEW CAR SMELL · THE EYELIDS · FACEPAINT · ELLIE DIXON · SEB HEART · THE CORNY HEADS · ROMY HELEN

SATURDAY
DISCLOSURE
BASTILLE · BOMBAY BICYCLE CLUB · DECLAN MCKENNA
PALE WAVES · MIMI WEBB · MAE MULLER · RAE MORRIS · SAM RYDER · PIP MILLETT · THOMAS HEADON · KAMAL
BEKA · CRAWLERS · TORA · TOO MANY T'S · SIPHO · OSCAR LANG · CABLE STREET COLLECTIVE · PEANESS · JACK BOTT'S
TAMZENE · SWIM SCHOOL · DANCEHALL · 90'S RAVE FITNESS CLASS · SHAGRAT · CHARLIE BOWDERY
BASTIE INGRAM · THE BREAKS · CHARLIE SCOBLE · JACK FERRY

SUNDAY
KINGS OF LEON
TOM GRENNAN · THE WOMBATS
JOY CROOKES · PALACE · REMI WOLF · JC STEWART · SAD NIGHT DYNAMITE · LIME CORDIALE
RACHEL CHINDURIRI · SONS OF THE EAST · ELI SMART · LAND OF THE GIANTS · STONE · AZURE RYDER
WORRYWORRY · THE ALIVE · THE RILLS · OSCAR STEMBRIDGE · SAM RICHARDSON & THE RENEGADES
RUDI'S MESSAGE · SPEEDBOAT · REVELATION ROOTS · DISCO ROCCO · EZMAY GRACE

PLUS MANY MORE ACROSS TEN STAGES | FINAL DAY TICKETS ON SALE AT BOARDMASTERS.COM



BOARDMASTERS
9-13 AUGUST 2023 | CORNWALL

FRIDAY
LORDE
SPECIAL GUEST: BEN HOWARD · CYPRESS HILL · THE VACCINES
SG LEWIS · EXAMPLE · EVERYTHING EVERYTHING · WARMDUSCHER · GABRIELLE APLIN · CIAN DUCROT · FRANKIE STEW & HARVEY GUNN
BOB VYLAN · GRETEL HÄNLYN · DUB PISTOLS · JOSEF · ISAAC GRACIE · WUNDERHORSE · NIEVE ELLA · PHOEBE GREEN
FRESHLY SQUEEZED · KLEN · FLUFF · IMODEN · TAYLOR LATHAM · TAKE A CHANCE ON US

SATURDAY
LIAM GALLAGHER
LITTLE SIMZ · RAYE · RUDIMENTAL
YARD ACT · CONFIDENCE MAN · THE REYTONS · BEAR'S DEN · DYLAN · PIRI · NOVA TWINS · SAM TOMPKINS · GWENNO
KID KAPICHI · LOTTERY WINNERS · A BLAZE OF FEATHER · CASSYETTE
CHAPPAQUA WRESTLING · AFRO CLUSTER · LANKS · SOMEBODY'S CHILD · DIVORCE · THE LAST DINNER PARTY · OVERPASS · EAVES WILDER · CAMERON HAYES · KAI BOSCH
ADMT · WEBMOMS LIVE ENSEMBLE · ERNIE · SOFIA ISELLA · SMOKEY'S KING SHUFFLERS · ABRIE PIPER · THE MIGHTY HOWLERS · FINLAY · JAMIE YOST · THE BASKETEERS

SUNDAY
FLORENCE + THE MACHINE
DERMOT KENNEDY · TION WAYNE · FOUR TET
SHYGIRL · SOFI TUKKER · SQUID · GENTLEMAN'S DUB CLUB · JOCKSTRAP · BLACK HONEY · LAVA LA RUE · CARAVANA SUN
CAITY BASER · CONNIE CONSTANCE · FLOWERBLOVE · BEKA · VC PINES
PALE BLUE EYES · FUNKE AND THE TWO TONE BABY · WALDO'S GIFT · COMPANY B · AINE DEANE · NELL MESCAL · L'OBJECTIF · CATHY JAIN · PERSIA HOLDER · LIZZIE ESAU
TERRA KIN · HEDLUV · PASSMAN · THE BOONSTROUBS · THE STRUTTS · ABSOLUTELY ANYTIME · DISCO ROCCO · THE RED APPLE HONEYS · CYDEREX
BRU-C · KINGS OF THE ROLLERS + INJA · PAUL WOOLFORD · DANNY HOWARD · TOM ZANETTI
CHARLIE HEDGES · D.O.D · DAN SHAKA · SALLY C · ESSEL · GARONA · GODDARD · HANNAH LAIN · HARRIET JAXXON · HOT DUB TIME MACHINE
JOY (ANONYMOUS) · NICKY BLACKMARKET · PROFILE X · FATMAN D · RITON · SARAH STORY

Surf
BOARDMASTERS OPEN · ANIMAL PRO · BEEF LONGBOARD PRO
MYSTIC JUNIOR OPEN · SURF LESSONS · ADVENTURE EXPERIENCES & MORE

Soul
YOGA · WELLBEING WORKSHOPS · CORNISH MARKET · BEACH CLEANS
UK'S BIGGEST SILENT DISCO · BOUTIQUE CAMPING & MORE

LAST REMAINING DAY TICKETS ON SALE AT BOARDMASTERS.COM

2023 OFFICIAL AFTERMUSIC



WANT TO TRADE AT BOARDMASTERS?

WE ARE LOOKING FOR

FASHION BRANDS

STREETWEAR, INDEPENDENT LABELS, FOOTWEAR
VINTAGE CLOTHING, LIFESTYLE & EXTREME SPORTS BRANDS

ACTION SPORTS RETAILERS & DISTRIBUTORS

EXTREME ENTERTAINMENT

FESTIVAL FACILITIES

LOCAL CORNISH TRADERS

THE WEIRD & WONDERFUL



FISTRAL BEACH

THE HOME OF BRITISH SURFING

Steeped in heritage, Fistral Beach is the world famous home of British Surfing and we're proud to say it's where we began back in '81.

During Boardmasters, Fistral Beach transforms into a vibrant surf festival complete with pro surf comps, art installations, workshops, gigs and a bustling surf village.

Open to the public, Fistral Beach is the perfect location to interact and engage with a core audience. The local community, holiday makers, festival goers, all travel down to the beach to watch the surf, shop and enjoy the good times.

Utilising a premium space to host a branded activation with a retail element will attract the audience, offer an opportunity to interact and engage with the audience and aim to drive sales and exposure





TRADER FEES & INFORMATION

	3m frontage	6m frontage	9m frontage
FISTRAL BEACH – Wednesday to Sunday, 10am - 7pm			
Fistral Beach Main Run (includes pre-erected structure)	£2,325+VAT	£4,525+VAT	£6,725+VAT
WATERGATE BAY - Wednesday to Sunday, 10am - 1am			
Watergate Bay Main Arena	£1,225+VAT	£2,325+VAT	£3,425+VAT
Watergate Bay Campsite (24 hour trading)	£1,225+VAT	£2,325+VAT	£3,425+VAT
FURTHER DETAILS			
We accept pitches of different sizes, so if your pitch dimensions are not laid out in the examples, please specify in the application form and the pitch fee will be confirmed			
Please note that pitch fees do NOT include power, this can be supplied at an additional charge, please note this in your application			
All traders at Watergate Bay will need to bring their own structures			
Pitch fees include 5 staff passes & 2 parking passes. These passes will give you access to the event and to staff camping. Wash facilities will be available.			
If you have any questions regarding trading at Boardmasters 2024 please contact llyr.williams@visionninegroup.com			

BOARDMASTERS

THANK YOU

For further information, please contact
llyr.williams@visionninegroup.com

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